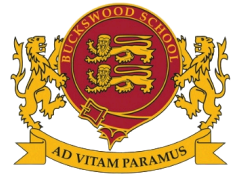


Buckwood Riyadh Newsletter



BUCKWOOD SCHOOL
RIYADH

Introducing the Junior Start-up Factory

This year, we're opening the **Buckwood Junior Factory Start-Up**, where little entrepreneurs will get to dream, design, fail forward, and build something of their own. It's creativity, courage, and confidence rolled into one beautiful mess—and I can't wait.

The project will span this academic year, integrating the IB PYP framework, the British curriculum, and our 12-pillar educational philosophy. It will involve business planning, action plans, AI, digital literacy, and financial literacy.



Dream & Discover - Identify passions and explore business fundamentals



Design & Plan - Create business plans and develop prototypes



Build & Launch - Execute ideas and present to the community



Fail Forward - Learn from setbacks and iterate for success

Real-World Skills & Character Development

Through hands-on entrepreneurial experiences, students develop essential life skills including financial literacy, communication, collaboration, and resilience. Each project phase aligns with our Learner Profile attributes of risk-taking, open-mindedness, and reflection.

Students will practice pitching ideas, handling feedback, and learning from failure—preparing them for real-world challenges with confidence and creativity.

AI & Digital Literacy Integration

Students will explore AI tools for idea generation and simple design help, developing digital literacy through safe, age-appropriate platforms. They'll learn to use technology not just as consumers, but as creative problem-solvers and responsible digital citizens. Tools like Canva, Scratch Jr, and Tinkercad will support their entrepreneurial journey, teaching them to create presentations, prototypes, and digital marketing materials.

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The Junior Factory integrates seamlessly with our educational philosophy, combining entrepreneurial thinking with academic excellence and character development.

The Journey

Term 1: DREAM & DISCOVER

Focus: "Who We Are" and "How We Organize Ourselves"

Students identify their passions and interests, explore what businesses are and why people start them, and learn the basics of financial literacy. The term culminates in a Personal Vision Board and Business Idea Pitch Draft..

Term 2: DESIGN & PLAN

Focus: "How the World Works" and "Sharing the Planet"

Introduction to business planning, budgeting, and AI tools. Students form teams, develop collaboration skills, and create Group Business Plans with prototypes or digital mock-ups.

Term 3: BUILD & LAUNCH

Focus: "How We Express Ourselves" and "Where We Are in Place and Time"

Final product creation, marketing basics, practice pitches, and the culminating Buckswood Junior Factory Market Day. Students complete reflection journals documenting their entrepreneurial journey.

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At Buckswood Riyadh, we believe that entrepreneurship is not just about business—it's about **developing the confidence, creativity, and resilience** our students need to thrive in an ever-changing world.

The Junior Start-up Factory will empower our young learners to dream big, think critically, and act with purpose.

Dr. Tamar Demetradze

Founding Head Buckswood School Riyadh

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